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CENTRAL FAX CENTER

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Listing of Claims

The following listing of claims will replace all prior versions, and listings, of claims in the subject application:

Claim 1 (canceled).

2. (currently amended) The facsimile apparatus as defined in claim [[1]] 11,

wherein said displaying control device controls said display device to display the advertisement information during a time period of transmitting facsimile data.

3. (currently amended) The facsimile apparatus as defined in claim [[1]] 11, further comprising:

a facsimile data storing device configured to store facsimile data;

wherein said displaying control device controls said display device to display the advertisement information during a time period of storing the facsimile data.

4. (currently amended) The facsimile apparatus as defined in claim [[1]] 64, further comprising:

an outputting device configured to output the advertisement information;

an advertisement information output instructing device configured to instruct outputting of the advertisement information displayed on said display device; and

wherein said displaying control device outputs the advertisement information instructed

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by said advertisement information output instructing device with the outputting device.

5. (currently amended) The facsimile apparatus as defined in claim ~~[[1]]~~ 64, further comprising:

an advertisement information facsimile transmission instructing device configured to instruct facsimile transmission of the advertisement information displayed on said display device; and

wherein said displaying control device transmits by facsimile transmission the advertisement information instructed by said advertisement information facsimile transmission instructing device to a previously set address.

6. (currently amended) The facsimile apparatus as defined in claim ~~[[1]]~~ 64, further comprising:

an advertisement information mail transmission instructing device configured to instruct electronic mail transmission of the advertisement information displayed on said display device; and

wherein said displaying control device transmits by electronic mail the advertisement information instructed by said advertisement information mail transmission instructing device to a previously set address.

7. (currently amended) The facsimile apparatus as defined in claim ~~[[1]]~~ 64,

wherein said displaying control device composes the advertisement information with a

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communication control report.

8. (currently amended) The facsimile apparatus as defined in claim [[1]] 64,
wherein said displaying control device composes the advertisement information with a
part of transmission image data.

9. (currently amended) The facsimile apparatus as defined in claim [[1]] 64, further
comprising:

an outputting device configured to output the advertisement information;

wherein said displaying control device outputs the advertisement information to the
outputting device at a constant time interval.

10. (currently amended) The facsimile apparatus as defined in claim [[1]] 64,
wherein said displaying control device transmits the advertisement information by
electronic mail to a previously set address at a constant time interval.

11. (currently amended) ~~[[The]]~~ A facsimile apparatus as defined in claim 8,
comprising:

a scanner section for scanning a document and generating image data corresponding to
the scanned document to be transmitted;

a network interface device connected to a network and configured to transmit and receive
facsimile data therebetween;

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an advertisement information acquiring device configured to acquire advertisement information from an advertisement server connected to said data network via said network interface device;

a display device to display the advertisement information acquired from said advertisement information acquiring device; and

a displaying control device,

wherein said displaying control device causes the advertisement information to be displayed when said document is being scanned and said image data is being accumulated,

wherein said displaying control device composes the advertisement information with a part of transmission image data,

wherein said displaying control device specifies a transmission destination country from a telephone number of a facsimile transmission address, [[:]] and

wherein said displaying control device composes the advertisement information of a language employed in the specified country with the part of transmission image data.

12. (currently amended) ~~[[The]]~~ A facsimile apparatus as defined in claim 5,
comprising:

a scanner section for scanning a document and generating image data corresponding to the scanned document to be transmitted;

a network interface device connected to a network and configured to transmit and receive facsimile data therebetween;

an advertisement information acquiring device configured to acquire advertisement

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information from an advertisement server connected to said data network via said network interface device;

a display device to display the advertisement information acquired from said advertisement information acquiring device;

a displaying control device; and

an advertisement information facsimile transmission instructing device configured to instruct facsimile transmission of the advertisement information displayed on said display device; and

wherein said displaying control device causes the advertisement information to be displayed when said document is being scanned and said image data is being accumulated,

wherein said displaying control device transmits by facsimile transmission the advertisement information instructed by said advertisement information facsimile transmission instructing device to a previously set address,

wherein said displaying control device specifies a transmission destination country from a telephone number of a facsimile transmission address, [[:]] and

wherein said displaying control device transmits by facsimile transmission the advertisement information of a language employed in the specified country.

13. (currently amended) ~~[[The]]~~ A facsimile apparatus ~~as defined in claim 6 or 10,~~
comprising:

a scanner section for scanning a document and generating image data corresponding to the scanner document to be transmitted;

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a network interface device connected to a network and configured to transmit and receive facsimile data therebetween;

an advertisement information acquiring device configured to acquire advertisement information from an advertisement server connected to said data network via said network interface device;

a display device to display the advertisement information acquired from said advertisement information acquiring device; and

a displaying control device,

wherein said displaying control device causes the advertisement information to be displayed when said document is being scanned and said image data is being accumulated,

wherein said displaying control device transmits the advertisement information by electronic mail to a previously set address at a constant time interval,

wherein said displaying control device specifies a transmission destination country from an electronic mail address of electronic mail transmission, [[:]] and

wherein said displaying control device transmits the advertisement information of a language employed in the specified country.

Claim 14 (canceled).

15. (currently amended) A method of displaying advertisement information in a facsimile apparatus connected to a network, comprising steps of:

scanning by the facsimile apparatus a document and generating image data corresponding

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to the scanned document to be transmitted;

acquiring by the facsimile apparatus the advertisement information from an advertisement server connected to a network through said network;

detecting with an operator sensor that an operator is at or near said facsimile apparatus;

and

displaying the acquired advertisement information on a display device of the facsimile apparatus when said ~~document is being scanned and said image data is being accumulated~~
operator is at or near said facsimile apparatus.

16. (original) The method as defined in claim 15, wherein the step of displaying the acquired advertisement information include steps of:

displaying the acquired advertisement information on said display device at a time of starting facsimile transmission; and

ending the displaying of the advertisement information on said display device at a time of ending the facsimile transmission.

17. (original) The method as defined in claim 15, wherein the step of displaying the acquired advertisement information include steps of:

displaying the acquired advertisement information on the display device at a time of starting storing of facsimile data for transmission in a storage device of the facsimile apparatus;
and

ending the displaying of the advertisement information on said display device at a time of

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ending the storing of the facsimile data for transmission in the storage device.

18. (original) The method as defined in claim 15, further comprising a step of:
outputting the advertisement information in accordance with an instruction of outputting
the advertisement information displayed on said display device.

19. (original) The method as defined in claim 15, further comprising a step of:
transmitting by facsimile transmission the advertisement information in accordance with
an instruction of transmitting by facsimile transmission the advertisement information displayed
on the display device.

20. (original) The method in claim 15, further comprising a step of:
transmitting by electronic mail the advertisement information in accordance with an
instruction of transmitting by electronic mail the advertisement information displayed on said
display device.

21. (original) The method as defined in claim 15, further comprising a step of:
composing the advertisement information with a communication control report.

22. (original) The method as defined in claims 15, further comprising a step of:
composing the advertisement information with a part of transmission image data.

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23. (original) The method as defined in claim 15, further comprising a step of:
outputting the advertisement information to an outputting device of the facsimile apparatus at a constant time interval.

24. (original) The method as defined in claim 15, further comprising a step of:
transmitting the advertisement information by electronic mail to a previously set address at a constant time interval.

25. (currently amended) ~~[[The]]~~ A method as defined in claim 22 of displaying advertisement information in a facsimile apparatus connected to a network, further comprising a step the steps of:

scanning by the facsimile apparatus a document and generating image data corresponding to the scanned document to be transmitted;

acquiring by the facsimile apparatus the advertisement information from an advertisement server connected to a network through said network; and

displaying the acquired advertisement information on a display device of the facsimile apparatus when said document is being scanned and said image data is being accumulated;

specifying a transmission destination country from a telephone number of a facsimile transmission address; and

composing the advertisement information with a part of transmission image data,

wherein the composing composes the advertisement information of a language employed in the specified country with a part of transmission image data.

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26. (currently amended) ~~[[The]]~~ A method as defined in claim 19 of displaying advertisement information in a facsimile apparatus connected to a network, further comprising a step the steps of:

scanning by the facsimile apparatus a document and generating image data corresponding to the scanned document to be transmitted;

acquiring by the facsimile apparatus the advertisement information from an advertisement server connected to a network through said network; and

displaying the acquired advertisement information on a display device of the facsimile apparatus when said document is being scanned and said image data is being accumulated;

specifying a transmission destination country from a telephone number of a facsimile transmission address; and

transmitting by facsimile transmission the advertisement information in accordance with an instruction of transmitting by facsimile transmission the advertisement information displayed on the display device.

wherein the transmitting transmits by facsimile transmission the advertisement information of a language employed in the specified country.

27. (currently amended) ~~[[The]]~~ A method as defined in claim 20 or 24 of displaying advertisement information in a facsimile apparatus connected to a network, further comprising a step the steps of:

scanning by the facsimile apparatus a document and generating image data corresponding

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to the scanned document to be transmitted;

acquiring by the facsimile apparatus the advertisement information from an advertisement server connected to a network through said network; and

displaying the acquired advertisement information on a display device of the facsimile apparatus when said document is being scanned and said image data is being accumulated;

specifying a transmission destination country from an electronic mail address of electronic mail transmission; and

transmitting by electronic mail the advertisement information in accordance with an instruction of transmitting by electronic mail the advertisement information displayed on said display device,

wherein the transmitting transmits as electronic mail the advertisement information of a language employed in the specified country.

28. (previously presented) The method as defined in claim 15, wherein the advertisement information from said advertisement server is acquired at a constant time interval.

29. (currently amended) A communication system, comprising:

a network connecting plural terminal devices with transmission paths and transmitting/receiving data between said plural terminal devices through said transmission paths;

an advertisement server connected to said network; and

a facsimile apparatus including:

a scanner section for scanning a document and generating image data corresponding

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to the scanned document to be transmitted;
a network interface device connected to said network and capable of transmitting and receiving facsimile data therebetween;
an advertisement information acquiring device configured to acquire advertisement information from said advertisement server through said network interface device;
an operator sensor;
a display device for displaying the advertisement information acquired by said advertisement information acquiring device; and
a displaying control device configured to control the displaying of the advertisement information,

wherein said displaying control device causes the advertisement information to be displayed when said ~~document is being scanned and said image data is being accumulated~~ operator sensor detects that an operator is at or near said facsimile apparatus.

30. (currently amended) The facsimile apparatus of claim [[1]] 64, wherein said network comprises at least one of an ISDN, a LAN, a WAN, and a telephone line.

31. (currently amended) The facsimile apparatus of claim [[1]] 64, wherein said network interface device is configured to transmit data to and receive data from a device over at least one of an ISDN, a LAN, a WAN, and a telephone line.

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32. (original) The method of claim 15, wherein said network comprises at least one of an ISDN, a LAN, a WAN, and a telephone line.

33. (original) The system of claim 29, wherein said network comprises at least one of an ISDN, a LAN, a WAN, and a telephone line.

34. (original) The system of claim 29, wherein said network interface device is configured to transmit data to and receive data from a device over at least one of an ISDN, a LAN, a WAN, and a telephone line.

35. (currently amended) The facsimile apparatus of claim ~~[[1]]~~ 64, wherein at least a portion of said network is the Internet.

36. (original) The method of claim 15, wherein at least a portion of said network is the Internet.

37. (original) The system of claim 29, wherein at least a portion of said network is the Internet.

38. (original) The facsimile apparatus of Claim 30, wherein at least a portion of said ISDN, LAN, WAN, and telephone line is the Internet.

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39. (original) The facsimile apparatus of claim 31, wherein at least a portion of said ISDN, LAN, WAN, and telephone line is the Internet.

40. (original) The method of claim 32, wherein at least a portion of said ISDN, LAN, WAN, and telephone line is the Internet.

41. (original) The system of claim 33, wherein at least a portion of said ISDN, LAN, WAN, and telephone line is the Internet.

42. (original) The system of claim 34, wherein at least a portion of said ISDN, LAN, WAN, and telephone line is the Internet.

43. (currently amended) A facsimile apparatus, comprising:

a scanner section for scanning a document and generating image data corresponding to the scanned document to be transmitted;

means for connecting to a network and for transmitting and receiving facsimile data therebetween;

means for acquiring advertisement information from an advertisement server connected to said network via said connecting means;

operator sensing means for detecting that an operator is at or near said facsimile apparatus;

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means for displaying the advertisement information acquired from said advertisement information acquiring means; and

means for controlling the displaying of the advertisement information,

wherein said means for controlling causes the advertisement information to be displayed when said ~~document is being scanned and said image data is being accumulated~~ operator sensing means detects that the operator is at or near said facsimile apparatus.

44. (currently amended) A communication system, comprising:

a network connecting plural terminal devices and transmitting/receiving data between said plural terminal devices;

an advertisement server connected to the network; and

a facsimile apparatus including;

a scanner section for scanning a document and generating image data corresponding to the scanned document to be transmitted;

means for connecting to said network and for transmitting and receiving facsimile data therebetween;

means for acquiring advertisement information from said advertisement server through said connecting means;

operator sensing means for detecting that an operator is at or near said facsimile apparatus;

means for displaying the advertisement information acquired by said advertisement information acquiring means; and

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means for controlling the displaying of the advertisement information,
wherein said means for control causes the advertisement information to be displayed
when said ~~document is being scanned and said image data is being accumulated~~
operator sensing means detects that the operator is at or near said facsimile
apparatus.

45. (currently amended) A ~~computer program product, comprising: a program storage~~
~~device readable by a processor of a facsimile apparatus and~~ machine readable medium tangibly
embodying a program of instructions that when executed by the a processor of a facsimile
apparatus, implement on said facsimile apparatus,

an advertisement information acquiring mechanism configured to acquire
advertisement information from an advertisement server connected to a network through said
network at a constant time interval; and

a displaying mechanism configured to display the acquired advertisement information
on a display device of the facsimile apparatus when an operator sensor detects that an
operator is at or near said facsimile apparatus.

46. (currently amended) ~~The computer program product~~ machine readable medium of
claim 45, wherein the displaying mechanism is configured to display the acquired advertisement
information on said display device at a time of starting facsimile transmission, and to end the
displaying of the advertisement information on said display device at a time of ending the
facsimile transmission.

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47. (currently amended) The ~~computer program product~~ machine readable medium of claim 45, wherein the displaying mechanism is configured to display the acquired advertisement information on the display device at a time of starting storing of facsimile data for transmission in a storage device of the facsimile apparatus, and to end the displaying of the advertisement information on said display device at a time of ending the storing of the facsimile data for transmission in the storage device.

48. (currently amended) The ~~computer program product~~ machine readable medium of claim 45, wherein the program storage device further stores additional instructions that, when executed by the processor of the facsimile apparatus, implement,

an outputting mechanism configured to output the advertisement information in accordance with an instruction of outputting the advertisement information displayed on said display device.

49. (currently amended) The ~~computer program product~~ machine readable medium of claim 45, wherein the program storage device further stores additional instructions that, when executed by the processor of the facsimile apparatus, implement,

a facsimile transmission mechanism configured to transmit by facsimile transmission the advertisement information in accordance with an instruction of transmitting by facsimile transmission the advertisement information displayed on the display device.

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50. (currently amended) The ~~computer program product~~ machine readable medium of claim 45, wherein the program storage device further stores additional instructions that, when executed by the processor of the facsimile apparatus, implement,

an electronic transmission mechanism configured to transmit by electronic mail the advertisement information in accordance with an instruction of transmitting by electronic mail the advertisement information displayed on said display device.

51. (currently amended) The ~~computer program product~~ machine readable medium of claim 45, wherein the program storage device further stores additional instructions that, when executed by the processor of the facsimile apparatus, implement,

a composing mechanism configured to compose the advertisement information with a communication control report.

52. (currently amended) The ~~computer program product~~ machine readable medium of claim 45, wherein the program storage device further stores additional instructions that, when executed by the processor of the facsimile apparatus, implement,

another composing mechanism configured to compose the advertisement information with a part of transmission image data.

53. (currently amended) The ~~computer program product~~ machine readable medium of claim 45, wherein the program storage device further stores additional instructions that, when executed by the processor of the facsimile apparatus, implement,

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an outputting mechanism configured to output the advertisement information to an outputting device of the facsimile apparatus at a constant time interval.

54. (currently amended) ~~The computer program product~~ machine readable medium of claim 45, wherein the program storage device further stores additional instructions that, when executed by the processor of the facsimile apparatus, implement,

an electronic mail transmission mechanism configured to transmit the advertisement information by electronic mail to a previously set address at a constant time interval.

55. (currently amended) ~~The computer program product of claim 52~~ A machine readable medium tangibly embodying a program of instructions that when executed by a processor of a facsimile apparatus, implement on said facsimile apparatus:

an advertisement information acquiring mechanism configured to acquire advertisement information from an advertisement server connected to a network through said network at a constant time interval;

a displaying mechanism configured to display the acquired advertisement information on a display device of the facsimile apparatus;

~~wherein the program storage device further stores additional instructions that, when executed by the processor of the facsimile apparatus, implement,~~

a destination country specifying mechanism configured to specify a transmission destination country from a telephone number of a facsimile transmission address; and

a composing mechanism configured to compose the advertisement information with a

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part of transmission image data,

wherein the composing mechanism is configured to compose the advertisement information of a language employed in the specified country with the part of transmission image data.

56. (currently amended) ~~The computer program product of claim 49~~ A machine readable medium tangibly embodying a program of instructions that when executed by a processor of a facsimile apparatus, wherein the program storage device further stores additional instructions that, when executed by the processor of the facsimile apparatus, implement, implement on said facsimile apparatus:

an advertisement information acquiring mechanism configured to acquire advertisement information from an advertisement server connected to a network through said network at a constant time interval;

a displaying mechanism configured to display the acquired advertisement information on a display device of the facsimile apparatus;

a specifying mechanism configured to specify a transmission destination country from a telephone number of a facsimile transmission address; and

a facsimile transmission mechanism configured to transmit by facsimile transmission the advertisement information in accordance with an instruction of transmitting by facsimile transmission the advertisement information displayed on the display device,

wherein the facsimile transmission mechanism is configured to transmit by facsimile transmission the advertisement information of a language employed in the specified country.

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57. (currently amended) ~~The computer program product of claim 51 or 54~~ A machine readable medium tangibly embodying a program of instructions that when executed by a processor of a facsimile apparatus, implement on said facsimile apparatus:

an advertisement information acquiring mechanism configured to acquire advertisement information from an advertisement server connected to a network through said network at a constant time interval;

a displaying mechanism configured to display the acquired advertisement information on a display device of the facsimile apparatus;

~~wherein the program storage device further stores additional instructions that, when executed by the processor of the facsimile apparatus, implement,~~

a composing mechanism configured to compose the advertisement information with a communication control report;

a specifying mechanism configured to specify a transmission destination country from an electronic mail address of electronic mail transmission; and

an electronic transmission mechanism configured to transmit as electronic mail the advertisement information of a language employed in the specified country.

58. (currently amended) ~~The computer program product~~ machine readable medium of claim 45, wherein the acquiring mechanism is configured to acquire the advertisement information from said advertisement server at a constant time interval.

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59. (currently amended) The ~~computer-program-product~~ machine readable medium of claim 45, wherein said network comprises at least one of an ISDN, a LAN, a WAN, and a telephone line.

60. (currently amended) The ~~computer-program-product~~ machine readable medium of claim 59, wherein at least a portion of said ISDN, LAN, WAN, and telephone line is the Internet.

61. (currently amended) The ~~computer-program-product~~ machine readable medium of claim 45, wherein at least a portion of said network is the Internet.

62. (currently amended) The facsimile apparatus of claim ~~[[1]]~~ 11, wherein the advertisement information is displayed on the display device while the document is being scanned by the scanning device.

63. (currently amended) The facsimile apparatus of claim ~~[[1]]~~ 11, wherein display of the advertisement information on the display device is terminated upon completion of transmission of the document by the facsimile apparatus.

64. (currently amended) ~~[[The]]~~ A facsimile apparatus of claim 1, further comprising a scanner section for scanning a document and generating image data corresponding to the scanned document to be transmitted;

a network interface device connected to a network and configured to transmit and receive

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facsimile data therebetween;

an advertisement information acquiring device configured to acquire advertisement information from an advertisement server connected to said data network via said network interface device;

a display device to display the advertisement information acquired from said advertisement information acquiring device;

a displaying control device;

an operator sensor,

wherein said control device causes the advertisement information to be displayed on said display device when said operator sensor detects that an operator is at or near said facsimile apparatus.

65. (currently amended) [[The]] A facsimile apparatus of claim 1, further comprising:

a scanner section for scanning a document and generating image data corresponding to the scanned document to be transmitted;

a network interface device connected to a network and configured to transmit and receive facsimile data therebetween;

an advertisement information acquiring device configured to acquire advertisement information from an advertisement server connected to said data network via said network interface device;

a display device to display the advertisement information acquired from said advertisement information acquiring device;

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a displaying control device;

a facsimile transmission mechanism configured to transmit by facsimile transmission the advertisement information in accordance with an instruction of transmitting by facsimile transmission the advertisement information displayed on the display device; and

a specifying mechanism configured to specify a transmission destination country from a telephone number of a facsimile transmission address, [[:]]

wherein said displaying control device causes the advertisement information to be displayed when said document is being scanned and said image data is being accumulated, and

wherein the facsimile transmission mechanism is configured to transmit by facsimile transmission the advertisement information of a language employed in the specified country.